Dan Murphy's the "Wooden Horse". In Greek legends the City of Troy was defeated by the gift of a wooden horse left at the gates. The wooden horse was wheeled inside, it looked like a good thing but inside were the enemy who crept out at night and opened the city gates. Since then, a gift like the Greek wooden horse is known as a "Trojan Horse", a trick used to defeat a strong opponent. In the same way, a new Dan Murphy's liquor barn could be a gift from Michael Gunner that might sound attractive to many people but will open the gates to let the enemy enter the community.